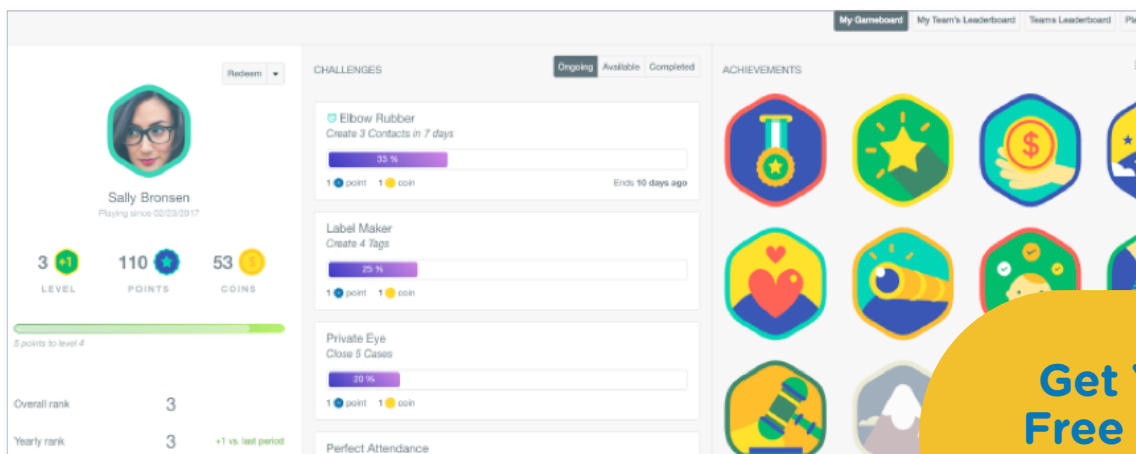# SPLASH

Splash for Sugar®
CRM Gamification Engine

Boost revenue and employee engagement through Intelestream's Splash CRM gamification platform for Sugar®.

Splash turns your CRM into an employee-motivation engine, using game-like mechanics to tap into your workforce's hidden potential. Even the most mundane of tasks can become an opportunity to increase performance and efficiency as workers strive to climb leaderboard rankings, earn redeemable points, complete team challenges, and unlock badges.

This powerful solution allows executives and managers to incentivize behaviors that will increase revenues, improve KPIs, and encourage CRM user adoption. It's a fully customizable system that seamlessly brings all the advantages of gamification to Sugar®.

How It Works

By incorporating game-like activities into the Sugar® user experience, companies now have access to a variety of tools for guiding employee behavior.

Want to push sales of a new product as the quarter draws to a close? Create a sales competition, establish a prize, and post sales results to a real-time leaderboard.

Support tickets not getting closed in a timely manner? Award points to reps who beat the average call time, redeemable for real-world prizes.

Needing your team to fully embrace a new CRM? Encourage them to explore by awarding badges for mastering increasingly complex tasks.

Intelestream

intelestream.net · 800 391.4055

Complete Sugar®Compatibility

Splash seamlessly integrates with Sugar®. Users can accept challenges, view goal progress, check leaderboards, redeem rewards, and more, all from their Sugar® dashboard. It also supports custom modules, workflows, and processes, allowing any CRM-based activity to be gamified.

Features & Benefits

Game Elements
Increase CRM user adoption through Levels, Points, Coins, Achievements, and more.

Dashboards
Specialized in-dashboard reporting for users, teams, and leaderboards.

Easy Startup
Splash comes loaded with a wide selection of pre-made challenges and badges, allowing your gamification program to get up and running quickly.

Teams
Foster teamwork and friendly competition by creating team-based challenges. Import CRM-define teams, or create your own.

Live TV Broadcast
Built-in Hoopla integration allows announcements, competition results, and leaderboards to be shared on the big screen.

Enhance User Adoption
Protect your CRM investment by rewarding users who master the system.

Employee Incentives
Keep employees incentivized through company-defined rewards — real or virtual.

Challenges
Boost selling behaviors through company-defined competitions, goals, and contests.

Customizable Activities
Splash's gamification system makes it easy to integrate your company's unique processes and workflows.

Incentive Configuration
Complete administrative flexibility or naming and defining levels, rewards, badges, and challenges. Ideal for matching rewards to company culture and branding.

Goal Management
Easily create individual and team goals, track activities, and measure progress.